

Ideathon-24

Name of Session / Event/ Seminar / Workshop	Ideathon-24
Date and Time of Event	February 21st, 2024, March 7th, 2024
Place / Venue of Event	RCOEM TBI , MBA Dept RCOEM.
Speaker / Guest name	Dr. Mukund Pauthankar, co-founder of NGO Katta and IT Consultant, Mr. Rohit Himte, Managing Director of Nodhrita Events Private Limited
Target Audience / Students / Faculties / External Members	30 Teams Registered for the event including teams from other colleges.
Agenda for the Program	showcase their creative ideas and entrepreneurial prowess.
Event Coordinators	Dr. Rupesh Pais, Mr. Prashant Umbarkar

About Program:

Ideathon-24, organized by , marked a significant celebration of innovation and entrepreneurship at Ramdeobaba College of Engineering and Management. This flagship event, held annually, attracted approximately 30 teams eager to showcase their creative ideas and entrepreneurial prowess.

The journey of Ideathon-24 began on February 21st, 2024, with the initial screening process. Teams presented their ideas, and after thorough evaluation, 13 standout teams were selected to advance to the final round. These teams underwent months of rigorous preparation, refining their concepts and strategies for the ultimate showdown.

On March 7th, 2024, the culmination of months of hard work and dedication unfolded as the 13 chosen teams took the stage to present their ideas. The atmosphere was electric, with participants, judges, and spectators eagerly awaiting the unveiling of groundbreaking innovations.

Highlights:

The presentations encompassed a diverse range of ideas, spanning from tech-driven solutions to social impact initiatives. Participants demonstrated their creativity and ingenuity, offering unique perspectives on pressing issues. The event provided an excellent platform for budding entrepreneurs to network, learn from each other, and gain insights from industry professionals.



Advantage Vidharbha Expo - Advantage Vidarbha Mega Industrial Expo and Investment Conclave
January 27-29, 2024 RTMNU Campus, Jamnalal Bajaj Administrative Building Ground, Amravati Road, Nagpur

Name of Session / Event/ Seminar / Workshop	Advantage Vidarbha Mega Industrial Expo and Investment Conclave
Date and Time of Event	January 27-29, 2024 10.00 AM to 7.00 PM
Place / Venue of Event	Jamnalal Bajaj Administrative Building Ground, Amravati Road, Nagpur
Speaker / Guest name	Industrialists, Investors, Innovators
Target Audience / Students / Faculties / External Members	Visitors
Agenda for the Program	Showcasing TBI Startups at a Vidharbha level Expo
Event Coordinators	Dr. Rupesh Pais, Mr. Prashant Umbarkar, Mr. Gaurav Mundhada

About Program:

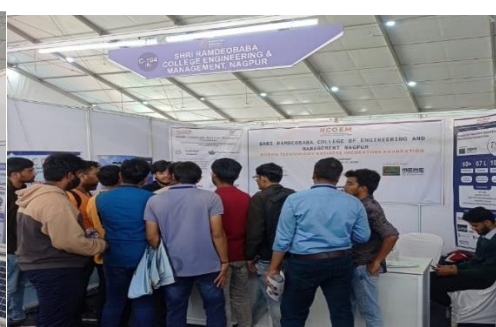
Advantage Vidarbha, a Mega Industrial Expo and Investment Conclave held from January 27-29, 2024, at the RTMNU Campus in Nagpur, showcased the industrial prowess and modern infrastructure of the Vidarbha region. Conceptualized and guided by Union Minister Shri Nitin Gadkari, and organized by the Association for Industrial Development, Nagpur, the event aimed to attract investments and promote the region's industrial potential.

Key Statistics:

- **Visitors:** The expo saw an impressive turnout, with over 100,000 visitors exploring the diverse offerings.
- **Business Sessions:** More than 60 business sessions were conducted, providing a platform for discussions on industrial advancements and investment opportunities.
- **Exhibitors:** The event featured over 300 exhibitors, representing various sectors and industries.
- **Participating Sectors:** A diverse range of sectors, numbering over 45, actively participated in the expo, highlighting the multifaceted industrial landscape of Vidarbha.

Notable Features:

1. **Startups from TBI:** The expo provided a stage for startups affiliated with Technology Business Incubators (TBIs) to present their innovative products and services. This not only showcased the entrepreneurial spirit within the region but also fostered connections with potential investors and collaborators.
2. **RCOEM's Patent and Project Showcase:** Students and staff from the Regional College of Engineering and Management (RCOEM) showcased their granted patents and ongoing projects at the expo. This demonstrated the academic and research excellence in the region, furthering the synergy between academia and industry.



TRANSPRENUER 24 - is part of the TBI initiative aimed at fostering innovation and entrepreneurship among engineering students

Name of Session / Event/ Seminar / Workshop	TRANSPRENUER 24
Date and Time of Event	January 23, 2024
Place / Venue of Event	RCOEM Auditorium
Speaker / Guest name	Mr. Nitin Sachdeva, Managing Director of Delaplex Mr. Akshay Kekre, Founder and Partner of Techwalnut Innovations Ms. Neeraja Kartik, a Chartered Accountant
Target Audience / Students / Faculties / External Members	150+ Students participated in the event.
Agenda for the Program	fostering innovation and entrepreneurship among engineering students.
Event Coordinators	Dr. Rupesh Pais, Mr. Prashant Umbarkar

About Program:

Transpreneur 24, an event organized by the RCOEM-TBI Foundation, is part of the Transpreneur initiative aimed at fostering innovation and entrepreneurship among engineering students. The event, scheduled for January 23, 2024, brought together eminent speakers and industry leaders to share their insights and experiences with the aspiring entrepreneurial minds.

Keynote Address by Mr. Nitin Sachdeva:

The event commenced with a keynote address by Mr. Nitin Sachdeva, Managing Director of Delaplex. His address focused on the "Journey of a Startup," offering valuable perspectives on entrepreneurship, innovation, and the challenges faced by startups. Mr. Sachdeva's expertise provided the audience with actionable insights and inspiration.

Speech by Mr. Akshay Kekre, Founder and Partner Techwalnut Innovations:

Mr. Akshay Kekre, Founder and Partner of Techwalnut Innovations, shared his entrepreneurial journey with the audience. In his speech, he offered a glimpse into the challenges and triumphs he faced, providing a relatable narrative for the budding entrepreneurs in attendance.

Guest Speaker Ms. Neeraja Kartik on Business Model Canvas (BMC):

Ms. Neeraja Kartik, a Chartered Accountant and Insolvency Professional, served as the guest speaker, conducting a session on the Business Model Canvas (BMC). Her presentation delved into the significance of BMC in strategic business planning, providing participants with a practical understanding of how to develop, assess, and refine business models.

Dr. Rupesh Pais, Director of TBI, conducted a session at Transpreneur 24, actively engaging participants with a Business Model Canvas (BMC) activity. Including a hands-on activity in the form of a BMC session is a practical and effective way to enhance the learning experience for the participants.



DR. A. K. RAJ

CA NEERAJA KARTIK



Journey of Startup

Name of Session / Event/ Seminar / Workshop	Journey of Startup
Date and Time of Event	January 23, 2024
Place / Venue of Event	Main Auditorium, RCOEM.
Speaker / Guest name	Mr. Nitin Sachdeva, Managing Director, Delaplex
Target Audience / Students / Faculties / External Members	150 Students
Agenda for the Program	To inspire students by sharing the real-life entrepreneurial journey, challenges, and learnings of a successful startup founder.
Event Coordinators	Dr. Rupesh Pais, Mr. Prashant Umbarkar

About Program:

The session **“Journey of Startup”** was organized by to encourage and motivate students toward entrepreneurship. The guest speaker, **Mr. Nitin Sachdeva**, Managing Director of Delaplex, shared valuable insights into his entrepreneurial journey — from ideation to execution and scaling up in a competitive business environment.

During the talk, Mr. Sachdeva emphasized the importance of innovation, perseverance, and strategic planning in building a sustainable startup. He also highlighted key challenges faced during the early stages of business and how effective leadership and adaptability help overcome them.

Around **150 students** from various departments actively participated in the session. They engaged in an interactive Q&A, gaining a deeper understanding of startup culture and the significance of teamwork, networking, and continuous learning.

The event successfully inspired participants to think creatively and explore entrepreneurial opportunities, aligning with RCOEM TBI’s mission to nurture innovation and startup culture among students.



My Story, Story of a Startup Venture

Name of Session / Event/ Seminar / Workshop	My Story, Story of a Startup Venture
Date and Time of Event	January 23, 2024
Place / Venue of Event	Main Auditorium, RCOEM.
Speaker / Guest name	Mr. Akshay Kekre, Founder and Partner, Techwalnut Innovations
Target Audience / Students / Faculties / External Members	150 Students
Agenda for the Program	To share the entrepreneurial journey, challenges, and experiences of a young startup founder and inspire students to explore innovation-driven ventures.
Event Coordinators	Dr. Rupesh Pais, Mr. Prashant Umbarkar

About Program:

organized an insightful session titled “**My Story, Story of a Startup Venture**” to motivate aspiring student entrepreneurs. The guest speaker, **Mr. Akshay Kekre**, Founder and Partner of **Techwalnut Innovations**, shared his personal journey from ideation to establishing a successful startup.

Mr. Kekre discussed the practical aspects of entrepreneurship—ranging from product development and market validation to customer acquisition and scaling. He encouraged students to embrace risk-taking, persistence, and problem-solving as essential qualities for building impactful startups.

The interactive session saw the participation of around **150 students**, who actively engaged in discussions about innovation, technology adoption, and startup ecosystem dynamics. Mr. Kekre also highlighted the support available through incubation centers like RCOEM TBI for transforming ideas into viable ventures.

The event concluded with a vote of thanks by the coordinators, acknowledging the speaker’s valuable insights and motivating words that inspired students to pursue their entrepreneurial aspirations.



Business Model Canvas (BMC)

Name of Session / Event/ Seminar / Workshop	Business Model Canvas (BMC)
Date and Time of Event	January 23, 2024
Place / Venue of Event	Main Auditorium, RCOEM.
Speaker / Guest name	Ms. Neeraja Kartik, Chartered Accountant and Insolvency Professional
Target Audience / Students / Faculties / External Members	150 Students
Agenda for the Program	To introduce students to the concept and structure of a Business Model Canvas and its application in developing startup ideas.
Event Coordinators	Dr. Rupesh Pais, Mr. Prashant Umbarkar

About Program:

conducted an informative session on “**Business Model Canvas (BMC)**” as part of its entrepreneurial learning series. The session was led by **Ms. Neeraja Kartik, a Chartered Accountant and Insolvency Professional**, who provided valuable insights into how startups can effectively plan and visualize their business strategies using the BMC framework.

Ms. Kartik explained each element of the canvas—value proposition, customer segments, key partners, revenue streams, and cost structure—through real-world examples and interactive discussion. The session aimed to help students understand how to align their ideas with market needs and sustainability goals.

Around **150 students** from various disciplines attended the event with great enthusiasm. They actively participated in the exercises and group discussions, learning how to translate innovative concepts into structured and viable business models.

The program successfully enhanced students’ understanding of entrepreneurship fundamentals and equipped them with practical tools for idea development, aligning with RCOEM TBI’s mission to foster innovation and startup culture on campus.



Business Model Canvas (BMC) – Activity Based

Name of Session / Event/ Seminar / Workshop	Business Model Canvas (BMC) – Activity Based
Date and Time of Event	January 23, 2024
Place / Venue of Event	Main Auditorium, RCOEM.
Speaker / Guest name	Dr. Rupesh Pais, Director,
Target Audience / Students / Faculties / External Members	150 Students
Agenda for the Program	To engage students in a hands-on Business Model Canvas activity to develop and visualize startup ideas through interactive participation..
Event Coordinators	Dr. Rupesh Pais, Mr. Prashant Umbarkar

About Program:

organized an **Activity-Based Session on Business Model Canvas (BMC)** to provide students with a practical understanding of startup planning and business model development. The session was conducted by Dr. Rupesh Pais, Director of , who guided students through each component of the BMC in an interactive format.

Students were divided into small groups and encouraged to brainstorm and structure their startup ideas using the nine key elements of the Business Model Canvas. The activity helped participants identify value propositions, target customers, revenue streams, and key resources relevant to their business ideas.

Around 150 students enthusiastically participated, sharing their innovative ideas and discussing the feasibility of their proposed models. Dr. Pais emphasized the importance of customer validation, financial planning, and scalability in building successful startups.

The session proved highly effective in transforming theoretical learning into practical application, fostering teamwork, creativity, and entrepreneurial thinking among students. It further reinforced RCOEM TBI's goal of nurturing innovation-driven learning on campus



Summer Internship prog 2023-24

Name of Session / Event/ Seminar / Workshop	Summer Internship prog 2023-24 Induction
Date and Time of Event	May 18, 2024
Place / Venue of Event	RCOEM TBI , Seminar Hall MBA Dept RCOEM.
Speaker / Guest name	Internal (Mr. Prashant Umbarkar Manager TBI)
Target Audience / Students / Faculties / External Members	12 Interns Registered for Ideation Prog.
Agenda for the Program	Showcase their creative ideas and entrepreneurial prowess.
Event Coordinators	Dr. Rupesh Pais, Mr. Prashant Umbarkar

About Program:

RCOEM TBI launched its Summer Internship Program for students of RCOEM, drawing participation from over 100 eager students. The program offers two exciting avenues: internship opportunities within incubated startups and a platform for students to explore and validate their own entrepreneurial ideas.

The kickoff event for the Idea Validation Program took place on May 18th, 2024, with 12 enthusiastic students in attendance. Mr. Prashant Umbarkar, led the induction session. He provided insights into the functioning of the Technology Business Incubator, elucidating its resources and support infrastructure. Additionally, he delved into the crucial aspects of idea generation and validation, equipping students with the tools to refine their entrepreneurial concepts.

With such a promising start, the RCOEM TBI Summer Internship Program is poised to nurture budding entrepreneurs and foster innovation among the student community.

The remaining 68+ students were briefed on the diverse range of startups incubated at RCOEM TBI. Students keen on internships with these startups were informed about the upcoming interview process. Each startup will conduct interviews to select interns based on their skills and interests. This opportunity not only provides hands-on experience but also offers valuable insights into the workings of real-world enterprises.

