

SHRI RAMDEOBABA COLLEGE OF ENGINEERING AND MANAGEMENT, NAGPUR

DEPARTMENT OF ELECTRONICS ENGINEERING

Session – (2022-23)

GUEST LECTURE ON

“ENTREPRENEURSHIP DEVELOPMENT”

Date :1/12/2022

Speaker: Mr. Ayush Mishra

(Alumnus Electronics Engineering Department, 2018 batch and Co-Founder of Alentar Electric.)

Entrepreneurship Development Cell of the Electronics Engineering Department has organized a guest lecture on 1st December 2022, for the third-year students. The guest speaker was Mr. Ayush Mishra, an electronics engineering department alumnus from the 2018 batch and co-founder of Alentar Electric.

Mr. Mishra made a great first impression with his explanation of the ability to identify problem statement. The first step in becoming an entrepreneur is recognizing challenges. He continued, on to say that being an Entrepreneur involves more than just writing code and working in a cafe. He made a point of saying that even though it might not be to everyone's cup of tea, there are real concerns that we need to acknowledge and use our skills to solve. The ability to resolve and attend issues and difficulties practically is the prerequisite of Entrepreneurship. When he enrolled at Shri Ramdeobaba College of Engineering & Management in 2014, he highlighted that having environmentally and physically conscious he commuted by bicycle and at times fails to reach on time. Since then, he has sought to add a motorized element to bicycles. Being the student coordinator at TBI RCOEM taught him about Entrepreneurship and how to establish congenial ties with Professors and Industry Professionals.

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He discussed the idea of the blind spot, in which students believe they are infallible but, in reality, virtually always turn out to be mistaken. Engineers should be more inclined toward innovation than invention, according to what he taught about the innovation framework.



[Photo: Mr. Ayush Mishra while delivering a talk]

The session was very interactive as student got acquainted with the approach, planning and other aspects required for entrepreneurship.

Prof. Poorvi K. Joshi
Entrepreneurship Development Cell Coordinator
Electronics Engineering Department

Dr. (Mrs.) M.A. Hasamnis
Head of Department
Electronics Engineering Department